CPTC Procedure: Naming of College Buildings, Grounds or Programs

PURPOSE
The naming of a Coastal Pines Technical College (CPTC) facility, street, landscape, or interior space is a high and conspicuous honor. Any naming opportunities at CPTC shall be consistent with the interests of the institution and the Technical College System of Georgia (TCSG), and shall be commensurate with the honoree's service or philanthropy to the same. The College considers the naming of facilities, real estate and facilities in honor of an individual, corporation, foundation or other organization to be one of the highest distinctions it can bestow. In light of the importance and magnitude of this action, the following guidelines and process shall apply to all the naming of facilities owned by the Technical College System of Georgia known as Coastal Pines Technical College.

State Board Policy 2.1.8. Naming of Buildings and TCSG Procedure: 2.1.8p Naming of College Buildings, Grounds or Programs provides provisions to the College when considering the naming of college buildings, interior spaces, grounds, or programs. This CPTC procedure sets for the minimum monetary requirements for naming CPTC grounds, programs or other interior space.

Criteria
In general, individuals, businesses, and groups for whom buildings are named must have made a significant contribution to the field of education, government, science, or human betterment. For a naming in recognition of monetary contributions, a list of minimum monetary contributions is outlined below.

Naming Opportunity Guidelines

Buildings	**$ 1,000,000**
Economic Development Training/Conference Center	**$100,000**
Auditoriums	**$ 100,000**
Libraries	**$ 75,000**
Lobbies/Atriums/Student Commons	**$ 50,000**
College Stores	**$ 50,000**
Testing Suite/Labs	**$ 35,000**
Board Rooms	**$ 35,000**
Classrooms	**$ 25,000**
Outdoor Patio/Student Garden	**$ 25,000**
Office Suites	**$ 15,000**

Responsibility:
The Executive Director of College Advancement has the overall responsibility of ensuring this procedure is implemented.

Adopted: May 8, 2017
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